



WATERSHED
HERO

Shout Out to Watershed Heroes! Enviro Trends (Chatters)

Every person can make a difference in our watershed and be a Watershed Hero!

We have proudly saved 165lbs of solid salon waste and 50lbs liquid waste from the land fill and that was in the last 6 months!

What happens to our waste?

Hair clippings go into compost with other organic waste, turned into bio composite plastics or products to be used for Humanitarian efforts like hair booms to absorb oil spills.



Excessive hair color is turned into clean energy, also separated into water and oil. The water is cleaned and returned to the water system and the oil is blended into fuel.

Our foils, color tubes, aerosol containers and other metal sorts are sorted by grades and types. They are then melted down into aluminum sheets or bars and used for new products such as bikes and car parts.

Our waxing waste is used in waste to energy process to create clean renewable energy. The left-over ash can be used as a filler in asphalt.

Within our salon and outside of the Green Circle mission, we recycle our single use plastics, packing materials, shipping boxes and anything else we can. We also promote hair donations by offering to donate longer locks to Chai Lifeline Canada. This organization works with children in trauma by making wigs and is in Toronto, we try to keep things as local as possible.

We are proud of what we do to reduce our carbon footprint!

Kudos to the staff at Enviro Trends (Chatters)! NBMCA is proud to recognize you and your actions, acknowledging each of you as a Watershed Hero!

